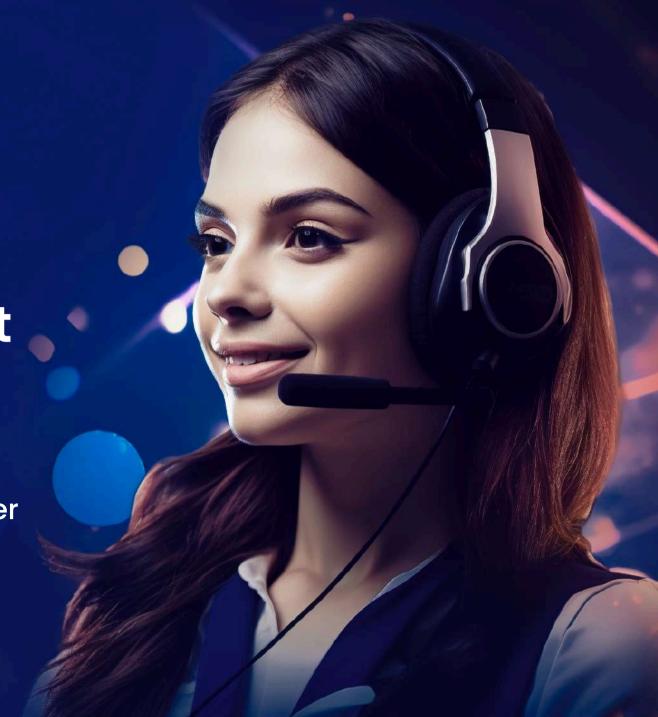


# Redefine Your Customer Engagement

Transform traditional customer care into an effective customer engagement center





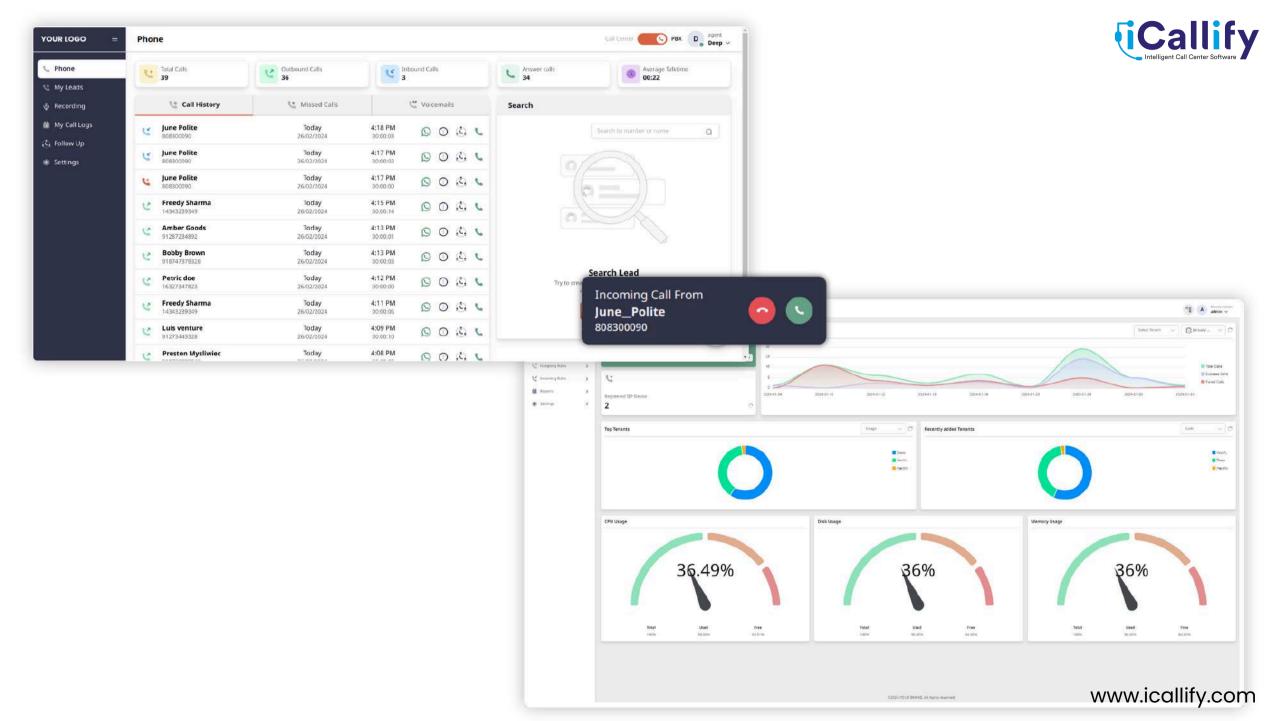


Redeveloped

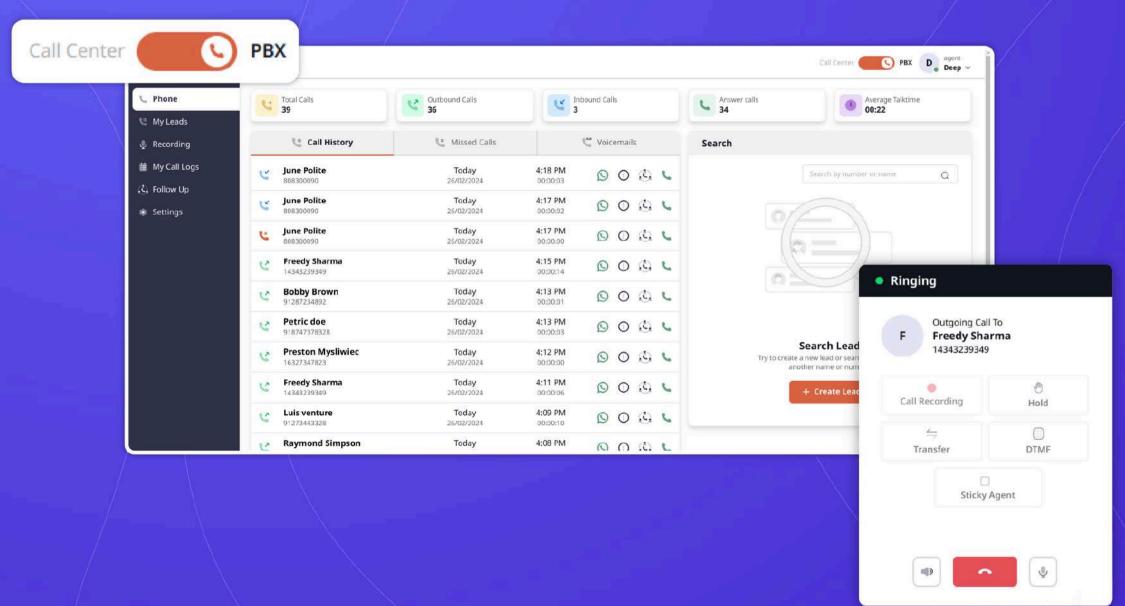
**Latest Technologies** 

**Fresh UI** 

**Simplified** 







#### **Platform Features**



- Multi-Tenant Support
- Supervisor / Manager
- User / Agent
- User & Roles Management
- Agent Portal with WebRTC
- Multi Timezone Support
- Lead Management
- Automatic Call Distribution (ACD)
- Sticky Agent
- DNC Control
- Blacklist number
- Number Masking
- Web Form
- Custom Multi-level Dispositions

- Call Routing
- Call Barge, Monitor, Whisper
- SIP Trunks (BYOT Supported)
- Outbound Rules
- CallerID Groups
- DID Management
- Multi Level IVR
- Time Condition
- Conference
- Call Queue
- Ring Group
- Feature codes
- Voicemail
- Click to Call

- Webhooks
- Call Recordings
- Call Forwarding
- Follow me
- Speed Dial
- Do Not Disturb (DND)
- APIs for third party integrations
- Answering Machine Detection (AMD)
- Follow Up
- Break Code
- Wrap up time
- 2-way messaging (WhatsApp, SMS)
- Custom Fields for leads
- Preset (External number)

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## Campaigns

- Inbound Call Center campaign
- Outbound Call Center campaign
- Blended Call Center campaign

## **Lead Management**

- Lead Group
- Disposition and Call notes tracking
- Lead Follow up notifications
- Lead Reports

### **Dialers**

- Auto Dialer
- Manual Dialer
- Preview Dialer
- Predictive Dialer

#### WebRTC based softphone

- Inbound & Outbound Calls
- 3 Way Transfer
- Mute / Unmute call
- Hold / Unhold call
- Attendant & Blind Transfer
- DTMF

#### **Voice Broadcast**

- Scheduling
- Survey mode
- IVR mode

## Reporting



- Dashboard
- CDR
- Realtime Report
- Campaign Report
- User Performance Report
- Login/Logout Report
- Recent Call History
- Missed Call Report

# CRM Integration





CRM

3rd party integration is also available

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### **Technical Specifications**

- Operating System: Debian 12
- Web Server: Nginx
- Database Server: MongoDB
- Call Engine: FreeSWITCH
- Call Proxy: Opensips (Cluster mode)
- Signaling Protocol: SIP
- Audio Codecs: G.711 A-law/U-law, G.722, OPUS
- DTMF Method: RFC2833, and SIP Info
- Encryption: TLS, HTTPS, WSS
- Fraud Prevention: Fail2ban, Whitelist, Blacklist

### **Platform Highlights**



- Multi-tenant Contact Center & IP PBX Software
- Omni Channel
- Built using latest technology stack
- Scalable for thousands of agents/users
- Multi-campaign login by agents
- API driven architecture

Manager / Supervisor portal with integrated WebRTC



# **Technologies**















## **Our Clients**

















## **Roadmap Features**

#### System Level Improvements

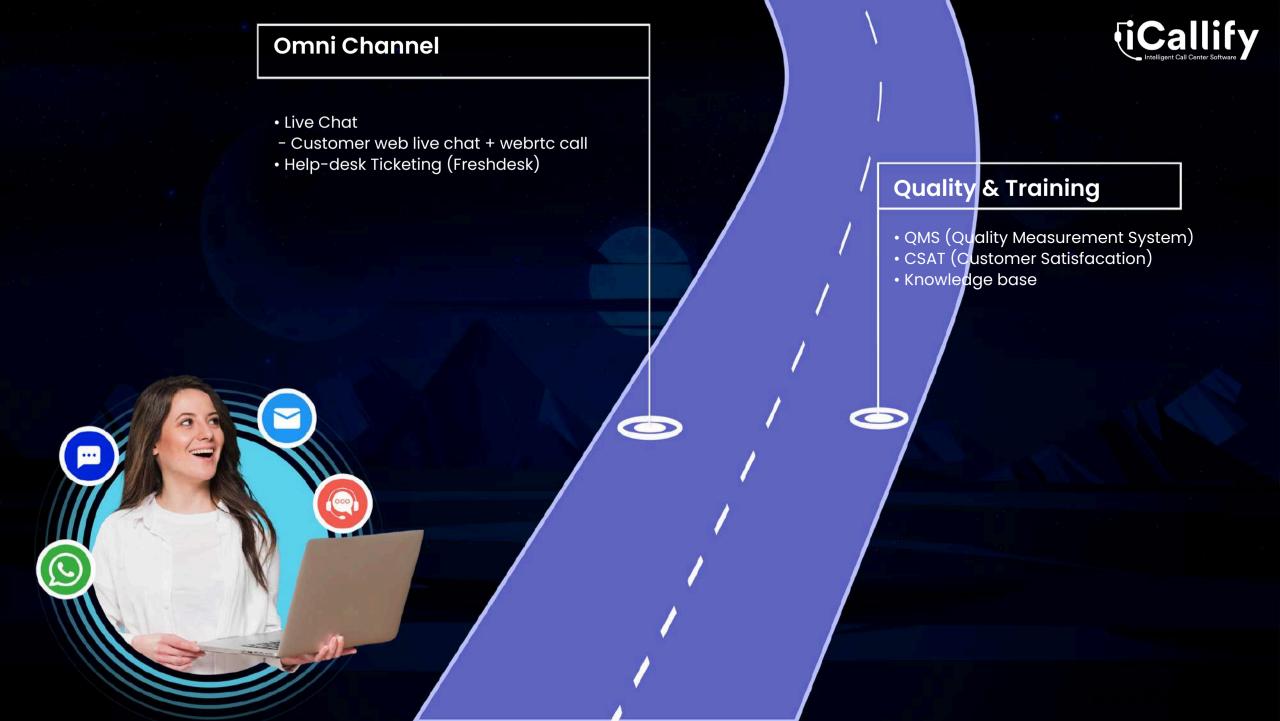
- Automated backup of call recordings to the cloud
- IVR Flow builder
- Text To Speech Integration (TTS)
- New advanced reporting

#### Automation

- IVR Flow builder
- Queue call-back

#### **Broadcast enhancement**

- Voice broadcast, pressl send automatic message Send data on web hook
- Post call survey
  Transfer to IVR after the call
- WhatsApp Broadcast
- SMS Broadcast





# Schedule a Demo Now!

# Contact US

<u>+1 315 898 1325 (USA)</u>

🔀 <u>sales@icallify.com</u>



